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#### Public Affairs Department

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10 February 2009

### **Invitation: Anglo American-Sowetan Young Communicators Awards 2009**

Dear Mr Gabru

For the past 16 years Anglo American and *Sowetan*, in partnership with the Department of Education, have been proud sponsors of the annual *Young Communicators Awards* (YCA). This public speaking competition continues to uncover bright young minds by engaging with senior high school learners around the country.

YCA, an Aggrey Klaaste Nation Building initiative, is targeted at second language English high school learners in Grades 11 and 12, with the aim of improving oral English communication in young South Africans who do not have English as a first language or mother tongue. It also serves to assist them in leadership development, presentation skills and personal growth.

#### **Roll-out of the 2009 YCA programme**

The 2009 YCA programme commences with over 60 workshops – aimed at both learners and educators – being rolled out across the country in all nine provinces during February and March.

The Western Cape workshops are taking place as follows:

1. Paarl, Friday 27 February 2009 at 12:30
2. George, Saturday 28 February 2009 at 09:30
3. Cape Town, Friday 06 March 2009 at 12:30
4. Kuilsriver, Saturday 14 March 2009 at 09:30
5. Worcester, Saturday 14 March 2009 at 09:30

#### **Anglo American South Africa Limited**

*(formerly Anglo American Corporation of South Africa Limited)*

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A member of the Anglo American plc group

These workshops then feed into regional competitions where 12 district winners are chosen to compete against each other at the respective provincial contests. At the provincial contests, a team of expert adjudicators selects the winning speaker to represent the province at the national finals.

The Department of Education is an important link in this entire process. We rely heavily on our network of provincial coordinators, all of whom are representatives from the Department, to ensure the success of the programme. The provincial coordinator for Western Cape is Len Davids.

For some years now we have also enjoyed a formal partnership with the youth development organisation, Model United Nations of South Africa (MUNSA), which has been instrumental in the academic development of the programme through its team of public speaking and debating facilitators around the country.

Also, in line with the building greater awareness and encouraging debate on the current socio-economic environment of the country as well as needs of our youth, Anglo American and *Sowetan* have amended the previous format and developed the YCA programme further by replacing the traditional impromptu section of the competition, with a discussion session entitled 'In Conversation with South Africa's Future Leaders.' The aim is to get young people to deliberate and engage on issues facing their province with local leaders.

This session will follow the prepared session during which contestants deliver a speech on a topic of their own choice and the discussion session will see the 12 provincial finalists engaging in a pre-defined topical issue affecting their community, province and country.

To bring relevance to this second session, a leading political, media or business personality will be invited to participate and/or chair this discussion. The conversation will be replicated at the national finals where learners will again engage with leading political, business and media personalities.

To this end, I have the pleasure to request your participation in this event as an invited guest on the discussion panel. You will be afforded a wonderful opportunity to hear the thoughts, opinions and ideas of a select group of young people – our future leaders - from the Western Cape.

The confirmed date for the **Western Cape Provincial Contest** is **Saturday 06 June 2009**. The event commences at 10:00 and concludes at 14:30. The location and venue will be confirmed in due course).

The provincial winner will receive R1,000 while the first and second runners-up will receive R800 and R500 respectively. The winning school will also get R1000.

The winner of the Western Cape Provincial Contest will compete at the National Finals in Johannesburg on Saturday 20 June 2009. The prize money for the National Finals is a R30,000 bursary for the national winner, R20,000 for the first runner-up and R15,000 for the second runner-up. The respective winning schools receive R10,000, R7,000 and R5,000 respectively.

We look forward to sharing with you as this competition uncovers more gems of talent among the young people of South Africa.

Yours sincerely

A handwritten signature in black ink, appearing to be 'Premilla Hamid', with a large, stylized flourish at the end.

Premilla Hamid  
General Manager: Public Affairs  
Anglo American

CC: Victor Mecoamere – Sowetan  
Lennie Davids – Western Cape Department of Education  
Abdullah Verachia – MUNSA  
Samantha Choles – Frog Communications

**Enclosed:**

Copy of the Anglo American-Sowetan Young Communicators Awards Manual